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Industry Veteran Linda McKenzie joins BankFIRST Oviedo-Winter Springs

Winter Park, Florida – (August 23, 2010) – Don McGowan, BankFIRST President and CEO, announced today that industry veteran, Linda McKenzie, has been named Area President, Oviedo-Winter Springs. A long-time resident of Oviedo, McKenzie brings over 28 years of commercial and consumer banking experience to her new role. "Linda's extensive background in commercial lending is extremely impressive and we are very pleased to welcome her to our team. Her professional expertise and highly-regarded reputation serves as the perfect foundation for further strengthening the bank's position within the Oviedo-Winter Springs market," McGowan said. The bank's new Oviedo-Winter Springs facility, located at the juncture of Clayton Crossing Way and Aloma Avenue, is slated to open in September 2010, and will serve as one of the most state-of-the-art branch banking facilities in Central Florida.

McKenzie's management experience began in 1996 at Bank of America, where she assumed several leadership roles, including Vice President. Following her tenure with Bank of America, McKenzie joined Sun Trust National Bank in 2000, where she served as Vice President / Banking Center Manager / Business Specialist, and was a top performer - maintaining the highest percentage of growth in the state of Florida. In 2002, McKenzie joined Regions Bank (formerly AmSouth Bank), as Vice President / Business Banking Sales Manager, where she received consecutive "Chairman's Club" awards from 2003 – 2006, exemplifying her strong leadership, relationship building, mentoring and team building abilities.

"I am extremely pleased to have joined the BankFIRST team, and look forward to serving the needs of the Oviedo community," McKenzie said.

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A graduate of Mt. Vernon Bible College (now East Coast LIFE Bible College), Mt. Vernon, OH, McKenzie received her Bachelor's Degree in Biblical Studies in 1976. She is a graduate of Indiana Bankers School and Consumer Credit School, and is a Licensed Agent in Annuity Sales Training. Her community involvement includes: Winter Park Executive Women, Chair for 2010; Maitland Chamber "Women Who Mean Business", Member; Oviedo Business Women's Network, Member; 2006 Oviedo Chamber of Commerce "Outstanding Service Award Winner"; Greater Oviedo Chamber of Commerce, Past Board Member; Greater Oviedo Chamber of Commerce, Past Program Director; Oviedo Business Women's Network, Chairman, 2004; Greater Seminole-Lake Mary Chamber of Commerce, Past Board Member; Orlando Regional Chamber, Member, Teen Challenge International, Volunteer.

About BankFIRST

Since it's founding in 1989 as a state-chartered, federally insured commercial bank, BankFIRST has grown its assets to over $600 million. Situated in Central Florida, BankFIRST has ten branch offices located in Orange, Seminole, Lake and Brevard Counties, and has approximately 120 employees. The bank has been the recipient of numerous awards, including: "Best Community Bank in Central Florida" by the readers of the Orlando Business Journal in 2006 and 2009, "Best Bank in Seminole County" in 2008 and 2009, "#1 Small Business Lender in Florida", "2009 Business Achievement Award for Civic and Community Efforts" by the Lake Eustis Chamber of Commerce, and "#1 Community Bank SBA Lender in Florida".

For more information on BankFIRST, visit www.bankfirst.com.